



# DEQ 101

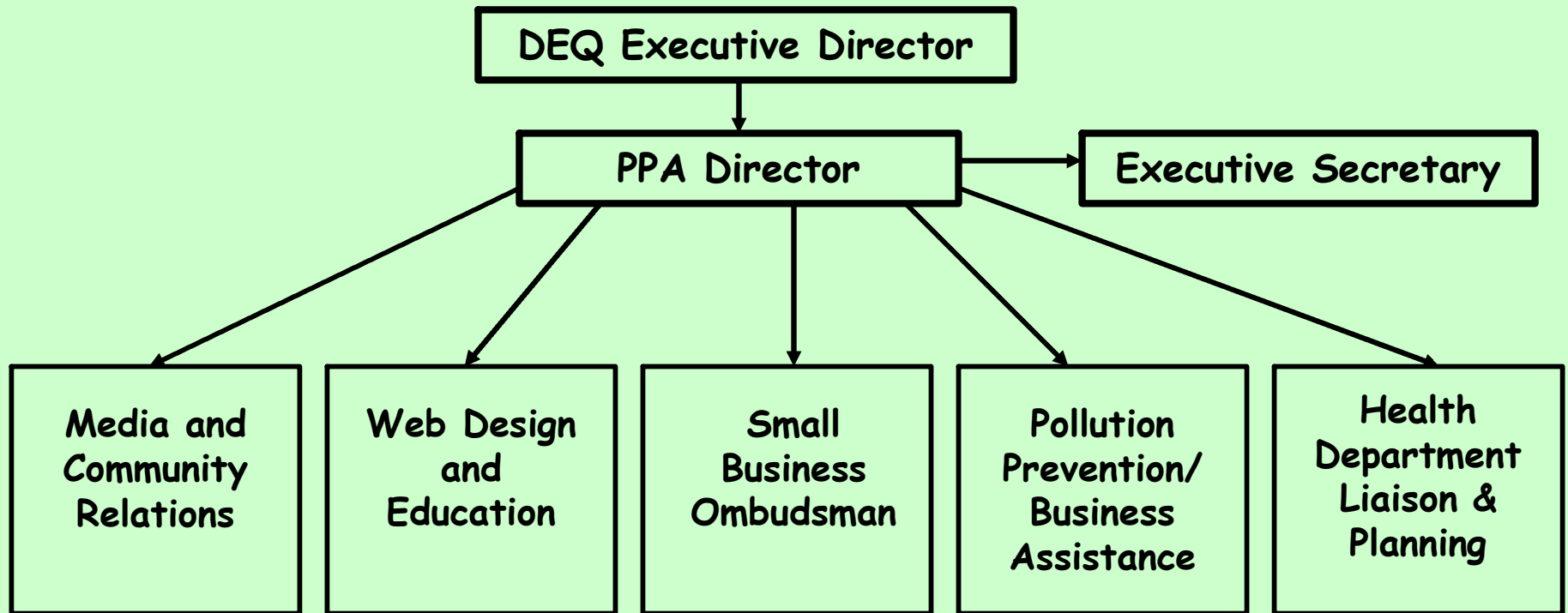
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## PLANNING & PUBLIC AFFAIRS



Leah Ann Lamb,  
Director

# PPA ORG CHART



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**Jodie Swanson,  
Executive Secretary  
536-4480**



**Lori Walker,  
Executive Secretary  
536-4480**

→ DEQ Hotline 1-800-458-0145

→ DEQ \_INFO@utah.gov

→ Annual picnic coordination

→ DEQ At-A-Glance

<http://www.deq.utah.gov/references/deqdocs.htm>

→ "Take Your Child to  
Work" Day

→ Earth Day shirts

→ News clips



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# PLANNING & LOCAL HEALTH DEPARTMENT LIAISON



Bruce Slater, LHD  
Planning Liaison  
Coordinator  
536-4482

- ▶ Coordinate EPA/Local Health Department joint planning & partnership issues. Act as LHD liaison.
- ▶ Coordinate and Compile:
  - Performance Partnership Agreement (PPA),
  - End-of-Year Report (EOY)
  - Environmental Service Delivery Plan (ESDP)/Contracts



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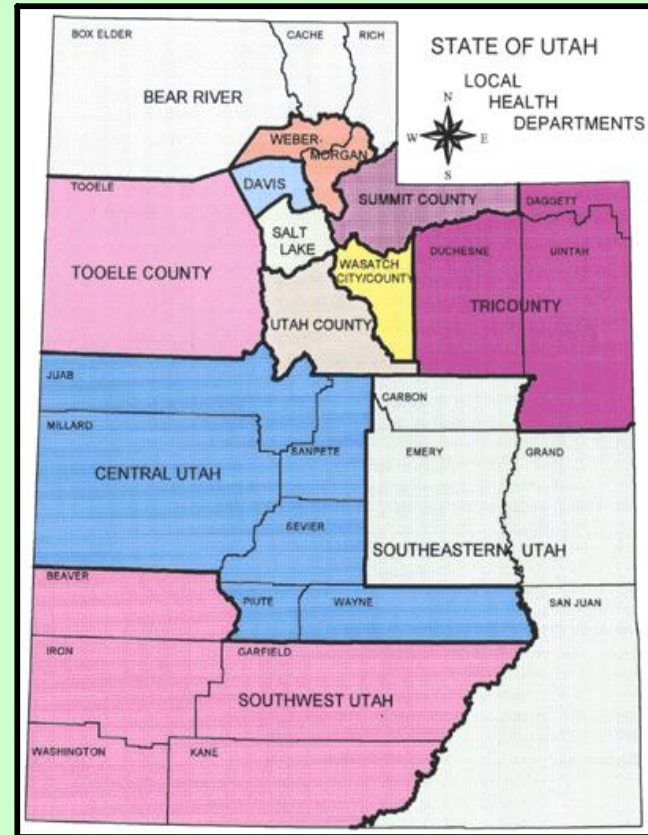
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# State of Utah's Local Health Department Map

[http://www.health.utah.gov/lhd/html/state\\_of\\_utah\\_map.html](http://www.health.utah.gov/lhd/html/state_of_utah_map.html)

DEQ Policy requires that you call the Local Health Department officer or Environmental Director before you visit their area.



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Donna Kemp Spangler  
Public Information Officer  
(PIO) 536-4484

# MEDIA RELATIONS

- ▶ Department Media Policy
- ▶ Liaison with Governor's PIO
- ▶ Assist media covering DEQ issues
- ▶ Monitor daily local and national media
- ▶ Draft news releases and media advisories
- ▶ Advise and support - media interviews



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**Renette Anderson,  
Community Relations  
536-4478**

# COMMUNITY RELATIONS

- Facilitate priority community relations issues
- Teach Department Leadership & TQA courses
- Provide Small Business Ombudsman services
- Provide staff support to the Air Quality Small Business Compliance Advisory Panel
- Coordinate Clean Utah! and Choose Clean Air programs



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Dave Allison,  
Community Relations  
536-4479

# COMMUNITY RELATIONS

- ▶ Address "people" aspects of ongoing projects
- ▶ Superfund primarily but assist with others
- ▶ Design and implement outreach campaigns
- ▶ Advise and support - interviews/public meetings



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**Brandon Smart,  
Web Design &  
Education  
536-4274**

# WEB DESIGN and EDUCATION

- ▶ Design/maintain Department Web Pages
- ▶ Coordinate DEQ Environmental Education Events
- ▶ Maintain DEQ Public Information Library
- ▶ Design and Staff Public Displays
- ▶ Represent DEQ on Education-related Committees



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# POLLUTION PREVENTION



Sonja Wallace,  
Pollution Prevention  
536-4477

- ▶ Provide technical assistance to business and industry in making pollution reductions
- ▶ Coordinate Environmental Management System assistance and activities
- ▶ Facilitate Department pre-design meetings
- ▶ Promote pollution prevention to specific sectors such as the mountain recreation sector



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# RELATIONSHIPS

- Staff support - Executive and Deputy Directors
- Work across all six divisions
- EPA, Local Health Departments & Local Governments
- Governor's PIO,
- Governor's Office of Planning and Budget (GOPB)
- Air Quality Small Business CAP



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# ISSUES - CALL US!



- ☎ Read the Media Policy! If questions, **CALL US!**  
(available in HR Groupwise folder)
- ☎ Communicating environmental issues to public - Keep it Simple! If questions, **CALL US!**
- ☎ Outreach planning and mop-up - We can help you prevent PR disasters, but if you have a PR disaster, **CALL US!**
- ☎ Coordinating joint EPA-DEQ-LHD planning, contracts, and evaluations, **CALL US!**
- ☎ If you have an issue with a local health department, **CALL US!**



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# ACCOMPLISHMENTS

- ✓ Press relations - **A+**
- ✓ Leadership Training
- ✓ Pre-Design Meetings
- ✓ Critical Issues and Partnership Project Support
- ✓ DEQ Web site update
- ✓ Choose Clean Air and Radon outreach campaigns



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